





### **ST3** timeline

Long-Range Plan Update 2014 Revenue authority from Legislature 2015

WE ARE HERE

System planning
(Develop ballot measure)
2015 – mid-2016

ST3 ballot measure November 2016









## Level of participation

group

>183,800 Unique page views at soundtransit3.org

Number of surveys completed

\*Survey not statistically valid as participants were self-selected and do not represent a demographically representative sample

>17,300 Answers to open-end survey question

>2,320 Number of written comments received

>1,250 Number of attendees at 7 public meetings

104 Number of translated surveys completed

90 Letters/emails from jurisdictions and stakeholder organizations







# **Methods of promotion**

- District-wide mailer
- Online, print and TV advertising, including translated ads
- Social media (Facebook, Twitter)
- Email notifications
- Media coverage
- Jurisdictional and stakeholder briefings
- ST3 website









# **Expanding diversity outreach**

### **Notifications:**

- Advertising in 13 publications serving diverse communities
- Translated online comment forms (7 languages)
- Translated Facebook posts
- Translated posters
- Briefings with organizations to reach diverse stakeholders

### **Results:**

- Over 1,000 clicks on social posts
- 104 responses to non-English online comment form









## Written comments: regional themes

- Improving project delivery timelines
  - Opinions to expedite specific projects or order for completion
  - Needing relief from congestion now
  - Perceived lack of transit benefit, given the amount of taxes/timeline required
- "We can't afford to wait."
- A mix between advancing projects that serve high density neighborhoods first, or focusing on completing the spine.
- People prioritize projects near their home first, but also see the benefit of a completed regional system (e.g., "Deliver Everett faster, and complete the spine to Tacoma").
- Enhance access to the system, through additional parking or by ped/bike facilities.
- Debate about affordability of the plan, opposition to the plan, based on income and equity for seniors/other at risk populations and existing tax strain.





## Written comments: Snohomish County

### Most prioritized projects in survey (based on favorite projects tally)

- Lynnwood to Everett Light rail extension
- I-405 Bus Rapid Transit

- Speed up delivery of light rail to Everett. Most comments prioritize the timeline to reach Everett, with no clear consensus on desired route.
- "Complete the spine" first, with reference to amount of taxes paid for Sound Transit services and projects since Sound Move





## Written comments: North King County

### Most prioritized projects in survey (based on favorite projects tally)

- Ballard to Downtown light rail extension
- West Seattle to Downtown light rail extension

- Ballard to Downtown: timeline, various comments on preferred route and emphasis on grade separation (e.g., "West is Best" comments)
- Add Ballard to UW as a project
- Include 130th Street infill station as a project, not provisional
- Advance timeline for delivery of Graham Street infill station





## Written comments: East King County

### Most prioritized projects in survey (based on favorite projects tally)

- I-405 BRT
- Bellevue/Overlake to Redmond light rail

- Increased service and stations on I-405, with many references and questions to why I-405 would not have light rail
- Concerns about inclusion of a study or any transit suggestion on the Cross Kirkland Corridor; also opposition to removal of a transit project as a "missed opportunity"





## Written comments: South King County

### Most prioritized projects in survey (based on favorite projects tally)

- Kent/Des Moines to Tacoma light rail extension
- Parking at rail stations

- Perceived need for South King to get more out of the plan, sometimes referenced as an equity issue, especially among Renton commenters
- More concern about tax structure/overall cost of plan, relative to other subareas





### **Written comments: Pierce County**

### Most prioritized projects in survey (based on favorite projects tally)

- Kent/Des Moines to Tacoma light rail extension
- Extension of Tacoma Link to Tacoma Community College

- Desire for additional Sounder service hours beyond commuter hours
- Speed up delivery of light rail to Tacoma, and extending Tacoma Link
- More concern about tax structure/overall cost of plan, relative to other subareas





# Who participated in the online survey?\*

	2016		2015 comparison	% increase YOY
<b>Snohomish County</b>	8.3%	2,871	5.8%	99%
North King County	45.9%	15,912	54.0%	19%
East King County	20.6%	7,142	17.0%	69%
South King County	6.2%	2,156	6.4%	35%
Pierce County	11.5%	3,999	9.6%	69%
Out of District	7.6%	2,626	7.2%	47%
Total participation		34,706	24,797	<b>1</b> 40%

<sup>\*</sup>Online survey was conducted during Draft Plan comment period; results are not statistically valid as participants were selfselected





## **Continued interest for expanded mass transit**

91%
Support continued mass transit expansion (strongly or somewhat support)

Prioritize light rail expansion of at least a 5 on scale of 1-7

Prioritize BRT expansion of at least a 5 on scale of 1-7







# **Priority projects**

### **Snohomish County**

- Lynnwood to Everett light rail, via the Paine Field employment/ manufacturing area
- I-405 Bus Rapid Transit
- Developing opportunities for buses to use highway shoulders to bypass traffic on selected highways

### **East King County**

- I-405 Bus Rapid Transit
- Bellevue/Overlake to Downtown Redmond light rail
- Bellevue to Issaquah light rail via Eastgate





## **Priority projects continued**

### **South King County**

- Kent/Des Moines to Tacoma light rail
- Parking at rail stations
- West Seattle to Downtown Seattle light rail

### **Pierce County**

- Kent/Des Moines to Tacoma Dome light rail
- Tacoma Link light rail connecting downtown Tacoma to Tacoma Community College
- Extending Sounder South commuter rail from Lakewood to DuPont, including a station at Tillicum/Joint Base Lewis McChord





# Priority projects continued

### **North King County**

- Ballard to Downtown Seattle light rail via Seattle Center and South Lake Union (including new downtown rail tunnel)
- West Seattle to Downtown Seattle light rail
- Tie:
  - Lynnwood to Everett light rail
  - Capital Improvements to increase bus speed and reliability on King County Metro Rapid Ride C and D serving Ballard and West Seattle